



ROOFING



FRANK ISTUETA PRESIDENT

ADDRESS 7501 Northwest 7th Street Miami, Florida 33126

CONTACT 305.671.9175 info@istuetaroofing.com

WEBSITE istuetaroofing.com

ask the expert

HOW DO YOU THINK YOUR **CLIENTS WOULD CHARACTERIZE YOU?** Our clients have named us "The Most Trusted Roofer in South Florida" since 1985. More than 73 percent of our business is created through referrals from our existing clients.

WHAT LED YOU TO YOUR CURRENT PROFESSION?

The desire to deliver exceptional, personalized service to an industry that was thirsty for it.

HOW DO YOU DEFINE A SUCCESSFUL PROJECT?

A successful project is one where we have delivered a high-quality experience for our client, and we have exceeded their expectations for years to come.

ISTUETA ROOFING

The roof of a home represents shelter, hospitality and protection. It preserves the structure of the home while giving it its own sense of uniqueness and beauty. For more than 28 years, Istueta Roofing has created many of South Florida's most enduring rooftops, giving homeowners and business owners alike the utmost peace of mind. "We love having the opportunity to create something we can all be extremely proud of, and we love working with the best professionals in the industry," shares president and founder Frank Istueta. "We work hard to create the best experience for our clients and have built a team that loves doing that every day." Founded in 1985, with one primary location, the Miami-based firm was founded to provide comprehensive roofing services for private clients, first-class property developers and general contractors as well as elite architects and designers. From new construction to replacements to repairs to restorations, Istueta Roofing has achieved success across the roofing spectrum. Istueta attributes the firm's success to his long-time dedication to unparalleled customer service. "Our clients are the reason for our work-everything is about them," asserts Istueta. "We create a highly satisfying experience for our clients; and the way we do that is by using the strongest, most durable, quality materials and products and providing clients world-class service, which they rightfully deserve." To ensure his firm utilizes the latest trends, materials and technology, Istueta and his team take 200-plus hours a year of continuing education courses in addition to in-house training with master craftsmen from around the world. The result? A life well lived under an Istueta-made roof.

This waterfront home in Miami Beach is the first in South Florida to have a RHEINZINK metal roof. RHEINZINK is a state-of-the-art material made in Germany and is used on contemporary homes in

urope and the U.S.



Located in Coral Gables, this home has a classic Spanish S clay tile roof with a custom blend of tile colors that gives it an authentic and individual style. The roof is complete with European half-round copper gutters.

This modern Pinecrest home features a white Cool Roof system that is highly reflective and energy efficient. It has been a part of Istueta Roofing's exclusive Platinum Client Maintenance Program for 10 years.

Featuring a contemporary Mansard Brown 1.5 standing seam metal roof, this home's roof was designed and installed with Smart Target details to ensure premium quality and maximum security.



"We focus everything we do around our clients and what they desire and deserve. Our mission is to make our clients fall in love with our quality of work and our service." -FRANK ISTUETA, PRESIDENT AND FOUNDER

This Pinecrest home has a mechanically locked 1.5 standing seam metal roof with a mill finish. It is made from recyclable materials and has high reflectivity and thermal emission, making this roof energy efficient.

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